

A modern, minimalist interior space featuring a white spiral staircase on the left, a large glass door in the center, and a concrete floor. A large ceiling fan is visible at the top. In the foreground, there are three brown armchairs, a small coffee table, and a hanging chair. The overall aesthetic is clean and industrial.

# PLIMATECH

Architectural design

# FLORIM È CERTIFICATA B CORP

## FLORIM IS B CORP CERTIFIED

Guardiamo al business come una forza positiva in grado di generare profitto e allo stesso tempo creare un impatto virtuoso sulle persone e sull'ambiente. Da sempre.

Le nostre scelte, giorno dopo giorno, ci hanno portato a migliorare il nostro modo di fare impresa.

*We conceive the business as a positive force able to generate profits and at the same time create a virtuous impact on people and the environment. Since forever.*

*Our choices, day after day, have led us to improve our way of doing business.*

### COSA SIGNIFICA ESSERE B CORP?

Ci siamo misurati con i **più alti standard di performance sociale e ambientale** e dopo un lungo e rigoroso processo di verifica **siamo diventati B Corp.**

Le aziende che riescono a ottenere questa certificazione sono le più evolute al mondo in termini di impatto positivo sia sociale che ambientale.

Costituiscono un movimento globale di 'Purpose Driven Businesses' che ha l'obiettivo di diffondere un nuovo **paradigma economico**, che vede le imprese come protagoniste nel **rigenerare la società**.



Certified



Corporation



Guarda il video *"Essere sostenibile è una scelta quotidiana"* con i volti di alcune delle "persone Florim" che ogni giorno contribuiscono a rendere l'azienda sempre più responsabile.

*Watch the video "Being sustainable is a daily choice" with the faces of some of the "Florim people" who contribute to making the company even more responsible, every day.*

### WHAT DOES IT MEAN TO BE B CORP?

We vied with the **highest social and environmental performance standards**, and after a long and scrupulous verification process, **we became B Corp.**

Companies that succeed in obtaining this certification are the most evolved in the world in terms of their positive social and environmental impact.

They constitute a global movement of 'Purpose Driven Businesses' whose aim is to diffuse a **new economic paradigm**, whereby companies are the drivers of **social regeneration**.

FOR  
PROFIT

Ricerca  
il profitto  
Seeks profit

Certified



Corporation

Ricerca il profitto e ha un impatto positivo sulle persone e l'ambiente  
Seeks profit and has a positive impact on people and the environment

NON  
PROFIT

Ha un impatto positivo sulle persone e l'ambiente  
Has a positive impact on people and the environment

## BUSINESS RIGENERATIVO

È in corso un **cambiamento culturale** epocale di cui siamo orgogliosi di essere parte. Uno dei principi fondamentali di tutte le B Corp è quello di adottare un business rigenerativo che si contrappone a quello estrattivo.

Rigenerare significa non solo diminuire l'impatto sulla natura e sull'ambiente che ci circonda, ma addirittura produrre effetti positivi, creando valore condiviso nella società e rigenerando la biosfera.

Diventano B Corp solo quelle aziende che misurano il loro impatto complessivo attraverso il Benefit Impact Assessment (BIA) superando il punteggio di 80 (in una scala da 0 a 200) ed entrando così in una élite di imprese **rigenerative**. Chi non supera questa soglia viene considerata **azienda estrattiva** ovvero per funzionare consuma risorse economiche, sociali e ambientali superiori di quanto sia in grado di generare come output.

## REGENERATIVE BUSINESS

An historical **cultural shift** is under way, of which we are proud to be a part. One of the underlying principles of all B Corps is the adoption of a regenerative business model as opposed to an extractive one.

Regenerating means not only reducing the impact of business on our surrounding nature and environment, but also producing **positive effects, creating shared value in society and regenerating the biosphere.**

Only those companies that measure their overall impact through the Benefit Impact Assessment (BIA) exceeding the score of 80 points can be certified as B Corp, joining an elite of **regenerative** companies. Anyone who does not exceed this threshold is considered an **extractive company** or, in order to function, they consume higher economic, social and environmental resources than they are able to generate as output.

200

Certified



aziende  
rigenerative  
regenerative  
companies

80

break even

aziende  
estrattive  
extractive  
companies

0

## IL PUNTEGGIO DI FLORIM

Il punteggio conseguito da Florim Italia è di 98,1 punti e il consolidato, che comprende la consociata americana, è di 90,9 punti. Così Florim rientra tra le migliori B Corp al mondo.

Solo il 3% delle aziende riesce a superare l'iter di verifica imposto da **B Lab**, ente certificatore di origine americana che oggi opera a livello globale.

## FLORIM'S SCORE

Florim Italia score is 98.1 points and the consolidated, which includes the American subsidiary, is 90.9 points. Florim is now one of the best B Corps throughout the world.

Only 3% of companies manage to pass the verification process implemented by **B Lab**, the US certifying body that currently operates on a global scale.

90.9

Florim consolidato  
Florim consolidated

98.1

Florim Italia  
Florim Italy

# Architectural design

Materiale tecnico seguendo le tendenze dell'architettura, per applicazioni quali pavimentazioni industriali e realizzazioni pubbliche a medio e ad alto traffico, come aeroporti, centri commerciali, ristoranti, uffici, negozi, ma anche applicazioni residenziali con un mirato contenuto estetico.

Technical material in line with architectural trends, for applications such as industrial flooring and public buildings with medium to high footfall, such as airports, shopping centres, restaurants, offices, shops, as well as residential applications featuring a targeted aesthetic content.

Matériau technique suivant les tendances de l'architecture, pour des applications en tant que sols industriels et des réalisations publiques à trafic moyen et intense, comme les aéroports, les centres commerciaux, les restaurants, les bureaux, les magasins, mais aussi pour des applications résidentielles au contenu esthétique ciblé.

Technisches Material im Einklang mit den architektonischen Trends für Anwendungen wie Industrieböden und mittelhoch bis stark frequentierte öffentliche Bereiche wie Flughäfen, Einkaufszentren, Restaurants, Büros und Läden, aber auch für Wohngebäude mit wertiger Optik.

Material técnico que sigue las tendencias de la arquitectura, creado para pavimentos industriales y ambientes públicos de mediano y alto tránsito —como aeropuertos, centros comerciales, restaurantes, oficinas y tiendas—, pero también para aplicaciones residenciales con un refinado contenido estético.

performance



appeal



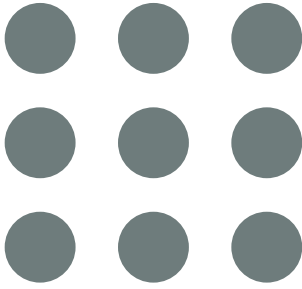
l

**project**



**ecobuilding**





# PLIMATECH



Architectural design






# PLIMATECH







La naturalità del granito Plima si unisce alla versatilità del gres porcellanato Florim. Dalle alture della Val Martello in Alto Adige nasce l'ispirazione di **Plimatech** dell'Architectural design. Modellata su una varietà di granito chiamato Plima, la collezione unisce ai vantaggi tecnico-progettuali del gres porcellanato l'aspetto naturale e la struttura di una pietra estremamente rara dalla particolare texture mossa con brillanti formazioni cristalline e screziature chiaro-scure. Plimatech/ presenta tre differenti colorazioni aggiungendo alla tipica tonalità grigio-azzurra del granito Plima altre due proposte cromatiche, una sui toni del bianco e l'altra su quelli del beige. L'eterogeneità estetica caratteristica della pietra naturale viene reinterpretata attraverso tre varianti grafiche con diversi gradi di stonizzazione.





# PLIMATECH

The naturalness of Plima granite combines with the versatility of Florim porcelain stoneware. The inspiration for **Plimatech** Architectural design comes from high up in the Martell Valley of the Alto Adige region. Modeled on a variety of granite called Plima, the collection combines the technical and design advantages of porcelain stoneware, and the natural appearance and structure of an extremely rare stone featuring a distinctive wavy texture, with brilliant crystal formations and light-dark mottling. Plimatech/ comes in three different colors, adding two more schemes to the typical gray-blue shade of Plima granite, one in white, the other in beige. The aesthetic heterogeneity characteristic of natural stone is reinterpreted through three graphic variants with different degrees of tonal variation.

Le naturel du granit Plima se marie à la polyvalence du grès cérame Florim. **Plimatech** de l'Architectural design puise son inspiration dans les hauteurs du Val Martello dans le Haut-Adige. Façonnée à partir d'une variété de granit appelée Plima, la collection allie les avantages techniques et conceptuels du grès cérame à l'aspect naturel et à la structure d'une pierre extrêmement rare, à la texture particulière, ondulée et agrémentée de formations cristallines brillantes et de marbrures claires et sombres. Plimatech/ présente trois couleurs différentes : deux propositions chromatiques, l'une avec des tonalités blanches et l'autre avec des nuances beiges, s'ajoutent au ton caractéristique gris-bleu ciel du granit Plima. L'hétérogénéité esthétique qui distingue la pierre naturelle est réinterprétée à travers trois variantes graphiques offrant différents niveaux de stonalisation.

Die Natürlichkeit des Granits Plima verbindet sich mit der Vielseitigkeit des Feinsteinzeugs Florim. Aus den Höhen des Martelltals in Südtirol kommt die Inspiration für **Plimatech** Architectural Design. Die einer Granitart namens Plima nachempfundene Kollektion verbindet die technischen und gestalterischen Vorteile von Feinsteinzeug mit dem natürlichen Aussehen und der Struktur eines seltenen Gesteins, das sich durch eine unverwechselbare gewellte Textur mit glänzenden Kristallformationen und Hell-Dunkel-Sprenkeln auszeichnet. Plimatech/ ist in drei verschiedenen Farben erhältlich, wobei zum typischen graublauen Farbton des Plima-Granits zwei weitere Schattierungen hinzukommen, eine in Weiß- und eine in Beigetönen. Die für Naturstein charakteristische ästhetische Heterogenität wird durch drei grafische Varianten mit unterschiedlichen Schattierungsgraden neu interpretiert.

La naturalidad del granito Plima se une a la versatilidad del gres porcelánico Florim. La inspiración de **Plimatech** de Architectural design tiene su origen en las alturas de Val Martello, en Alto Adigio. Modelada en una variedad de granito llamada Plima, la colección aúna las ventajas técnico-proyectuales del gres porcelánico y la estructura y el aspecto natural de una piedra sumamente peculiar, dotada de un textura especial y animada con brillantes formaciones cristalinas y venas claroscúras. Plimatech/ presenta tres colores distintos, añadiendo otras dos propuestas cromáticas a la típica tonalidad gris-celeste del granito Plima: una en tonos blancos y otra en gradaciones beige. La heterogeneidad estética característica de la piedra natural se reinterpreta a través de tres variantes gráficas con diferentes grados de destonación.





wall: plimagray/02 muretto 30x60 11<sup>3/4"</sup>x23<sup>5/8"</sup> plimawhite/01 matte 120x280 47<sup>1/4"</sup>x110<sup>1/4"</sup>  
floor: plimagray/01 matte 120x120 47<sup>1/4"</sup>x47<sup>1/4"</sup>





wall: plimawhite/01 matte 120x280 47<sup>1/4</sup>"x110<sup>1/4</sup>"  
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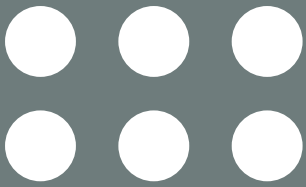








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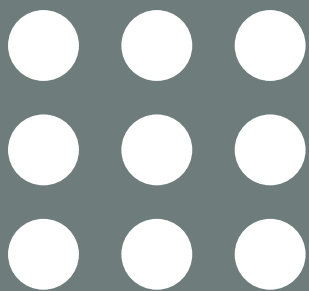


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floor: plimagray/01 matte 120x120 47<sup>1/4</sup>"x47<sup>1/4</sup>"













**floor: plimagray/02 20mm** strutturato 60x120 23<sup>5/8</sup>"x47<sup>1/4</sup>"  
plimagray/02 matte 120x120 47<sup>1/4</sup>"x47<sup>1/4</sup>"







floor: plimagray/02 matte 120x120 47<sup>1/4</sup>"x47<sup>1/4</sup>"  
plimagray/02 20mm strutturato 60x120 23<sup>5/8</sup>"x47<sup>1/4</sup>"



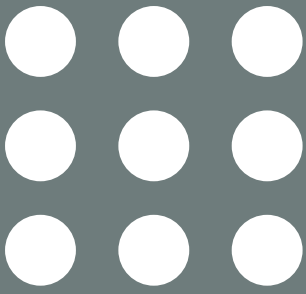




floor: plimagray/02 matte 120x120 47<sup>1/4"</sup>x47<sup>1/4"</sup>













wall: plimabeige/01 matte 120x280 47<sup>1/2</sup>"x110<sup>1/4</sup>"  
floor: plimabeige/02 matte 120x120 47<sup>1/4</sup>"x47<sup>1/4</sup>"



And GEM  
MANGIATO  
Se o  
Um MURDO



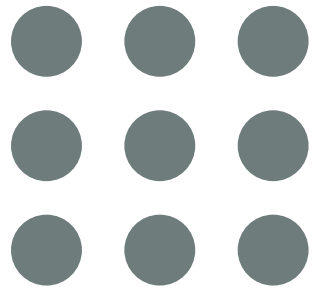
PLIMABEIGE  
KUNST  
DESIGN

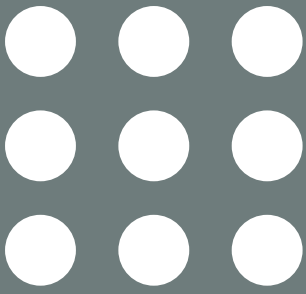
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floor: plimabeige/02 matte 120x120 47<sup>1/4</sup>"x47<sup>1/4</sup>"





wall: plimabeige/02 muretto 30x60 11<sup>3/4</sup>"x23<sup>5/8</sup>" - plimabeige/01 matte 120x280 47<sup>1/4</sup>"x110<sup>1/4</sup>"  
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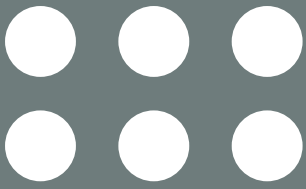






wall: plimabeige/02 muretto 30x60 11<sup>3/4</sup>"x23<sup>5/8</sup>" plimabeige/01 matto 120x280 47<sup>1/4</sup>"x110<sup>1/4</sup>"  
floor: plimabeige/02 matto 120x120 47<sup>1/4</sup>"x47<sup>1/4</sup>"





floor: plimagray/03 matte 60x120 23<sup>5/8</sup>"x47<sup>1/4</sup>"













wall: plimawhite/02 hive matte 30x34 11<sup>4/5</sup>"x13<sup>2/5</sup>" washbasin: plimawhite/02 matte  
shower: plimawhite/01 matte . plimawhite/02 matte floor: plimawhite/01 matte



wall: plimawhite/02 hive matte 30x34 11<sup>45/64</sup>"x13<sup>2/32</sup>" washbasin: plimawhite/02 matte



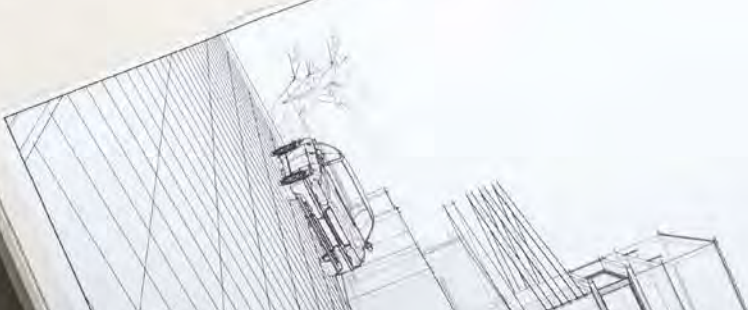
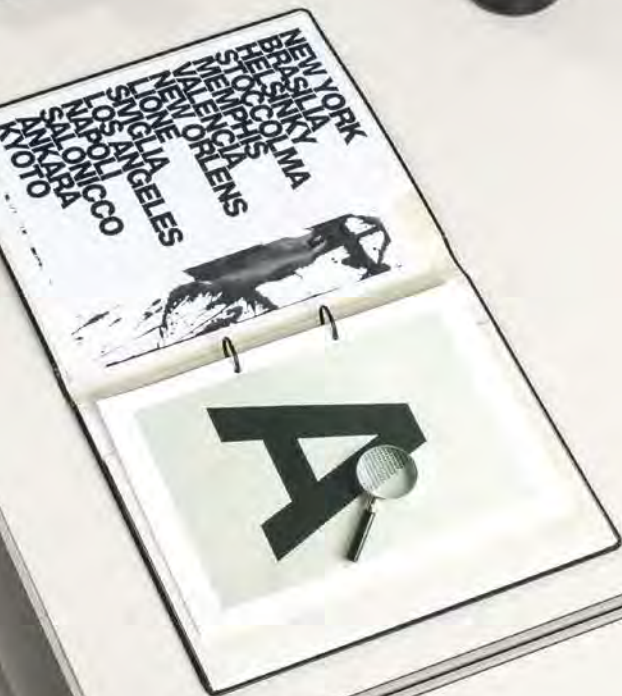


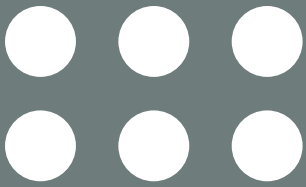
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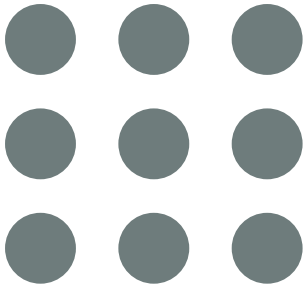
ation  
Anyone who has  
never made  
a mistake has never  
tried anything new  
PETER DINKHOFF











wall: plimagray/02 muretto matte 30x60 11<sup>4/5</sup>"x23<sup>5/8</sup>"  
floor: plimagray/02 matte 30x60 11<sup>4/5</sup>"x23<sup>5/8</sup>". 60x60 23<sup>5/8</sup>"x23<sup>5/8</sup>"











wall: plimawhite/02 muretto 3D A+B matte 30x60 11<sup>4/5</sup>"x23<sup>5/8</sup>" plimawhite/01 matte 120x240 47<sup>1/4</sup>"x94<sup>1/2</sup>"  
floor: plimawhite/03 matte 60x120 23<sup>5/8</sup>"x47<sup>1/4</sup>"



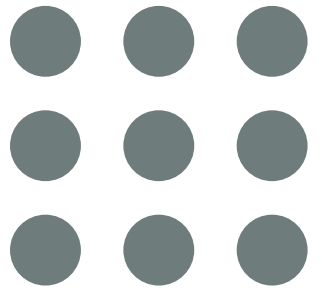
wall: plimawhite/02 muretto 3D A+B matte 30x60 11<sup>4</sup>/<sub>5</sub>"x23<sup>5</sup>/<sub>8</sub>"  
plimawhite/01 matte 120x240 47<sup>1</sup>/<sub>4</sub>"x94<sup>1</sup>/<sub>2</sub>"

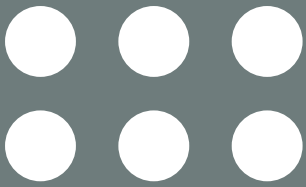






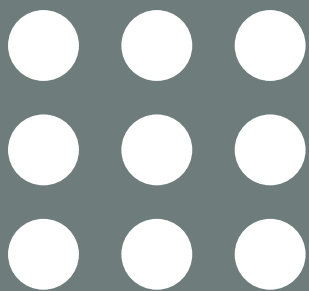
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floor: plimawhite/03 matte 60x120 23<sup>5/8</sup>"x47<sup>1/4</sup>"





wall: plimawhite/02 muretto 3D A+B matte 30x60 11<sup>4</sup>/<sub>5</sub>"x23<sup>5</sup>/<sub>8</sub>"



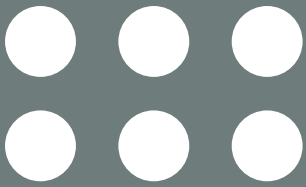












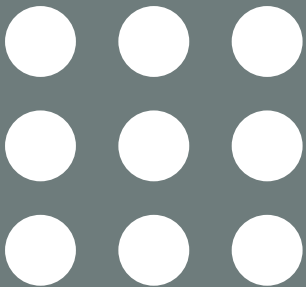
**wall:** plimabeige/02 matte 120x240 47<sup>1/4</sup>"x94<sup>1/2</sup>"  
**floor:** plimabeige/03 matte 60x120 23<sup>5/8</sup>"x47<sup>1/4</sup>"





wall: plimabeige/02 120x240 47<sup>1/4</sup>"x94<sup>1/2</sup>" / plimabeige/02 hive matte 30x34 11<sup>4/5</sup>"x13<sup>2/5</sup>"  
floor: plimabeige/03 matte 60x120 23<sup>5/8</sup>"x47<sup>1/4</sup>"









# PLIMAWHITE/01

## GRES FINE PORCELLANATO

FINE PORCELAIN STONEWARE / GRÈS CÉRAMÉ FIN / FEINSTEINZEUG-KOLLEKTIONEN / GRES PORCELÁNICO FINO  
 SQUADRATO - SQUARED - EQUARRI - REKTIFIZIERT - ESCUADRADO

9 mm 3/8" ↑↓	COLOR	SURFACE	60x120	60x60	30x60
			23 <sup>5/8"</sup> x47 <sup>1/4"</sup>	23 <sup>5/8"</sup> x23 <sup>5/8"</sup>	11 <sup>4/5"</sup> x23 <sup>5/8"</sup>
PLIMATECH	PLIMAWHITE/01	NATURALE/MATTE	776566	776506	776496
		STRUTTURATO	776658	-	-

6 mm 1/4" ↑↓	FLORIM OVERSIZE magnUm	COLOR	SURFACE	120x280	120x240	120x120	60x120
				47 <sup>1/4"</sup> x110 <sup>1/4"</sup>	47 <sup>1/4"</sup> x94 <sup>1/2"</sup>	47 <sup>1/4"</sup> x47 <sup>1/4"</sup>	23 <sup>5/8"</sup> x47 <sup>1/4"</sup>
PLIMATECH		PLIMAWHITE/01	NATURALE/MATTE	776410	776549	776558	776577





## PLIMAWHITE/02

### GRES FINE PORCELLANATO

FINE PORCELAIN STONEWARE / GRÈS CÉRAME FIN / FEINSTEINZEUG-KOLLEKTIONEN / GRES PORCELÁNICO FINO

SQUADRATO - SQUARED - EQUARRI - REKTIFIZIERT - ESCUADRADO

9 mm 3/8" 	COLOR	SURFACE	60x120 23 <sup>5/8</sup> "x47 <sup>1/4</sup> "	60x60 23 <sup>5/8</sup> "x23 <sup>5/8</sup> "	30x60 11 <sup>4/5</sup> "x23 <sup>5/8</sup> "
PLIMATECH 	PLIMAWHITE/02	NATURALE/MATTE	776569	776507	776497
		STRUTTURATO	776659	-	-

6 mm 1/4" 	FLOHM OVERSIZE magnum	COLOR	SURFACE	120x280 47 <sup>1/4</sup> "x110 <sup>1/4</sup> "	120x240 47 <sup>1/4</sup> "x94 <sup>1/2</sup> "	120x120 47 <sup>1/4</sup> "x47 <sup>1/4</sup> "	60x120 23 <sup>5/8</sup> "x47 <sup>1/4</sup> "
PLIMATECH 		PLIMAWHITE/02	NATURALE/MATTE	776412	776550	776559	776578



# PLIMAWHITE/03

## GRES FINE PORCELLANATO

FINE PORCELAIN STONEWARE / GRÈS CÉRAMÉ FIN / FEINSTEINZEUG-KOLLEKTIONEN / GRES PORCELÁNICO FINO

SQUADRATO - SQUARED - EQUARRI - REKTIFIZIERT - ESCUADRADO

9 mm 3/8" ↑↓	COLOR	SURFACE	60x120	60x60	30x60
			23 <sup>5/8"</sup> x47 <sup>1/4"</sup>	23 <sup>5/8"</sup> x23 <sup>5/8"</sup>	11 <sup>4/5"</sup> x23 <sup>5/8"</sup>
PLIMATECH	PLIMAWHITE/03	NATURALE/MATTE	776570	776508	776498
		STRUTTURATO	776660	-	-



6 mm 1/4" ↑↓	FLORIM OVERSIZE magnum	COLOR	SURFACE	120x280	120x240	120x120	60x120
				47 <sup>1/4"</sup> x110 <sup>1/4"</sup>	47 <sup>1/4"</sup> x94 <sup>1/2"</sup>	47 <sup>1/4"</sup> x47 <sup>1/4"</sup>	23 <sup>5/8"</sup> x47 <sup>1/4"</sup>
PLIMATECH		PLIMAWHITE/03	NATURALE/MATTE	776413	776551	776560	776579

## PLIMABEIGE/01

### GRES FINE PORCELLANATO

FINE PORCELAIN STONEWARE / GRÈS CÉRAMÉ FIN / FEINSTEINZEUG-KOLLEKTIONEN / GRES PORCELÁNICO FINO

SQUADRATO - SQUARED - EQUARRI - REKTIFIZIERT - ESCUADRADO

9 mm 3/8" 	COLOR	SURFACE	60x120	60x60	30x60
			23 <sup>5/8"</sup> x47 <sup>1/4"</sup>	23 <sup>5/8"</sup> x23 <sup>5/8"</sup>	11 <sup>4/5"</sup> x23 <sup>5/8"</sup>
PLIMATECH 	PLIMABEIGE/01	NATURALE/MATTE	776571	776509	776499
		STRUTTURATO	776661	-	-

6 mm 1/4" 	FLOHM OVERSIZE magnum	COLOR	SURFACE	120x280	120x240	120x120	60x120
				47 <sup>1/4"</sup> x110 <sup>1/4"</sup>	47 <sup>1/4"</sup> x94 <sup>1/2"</sup>	47 <sup>1/4"</sup> x47 <sup>1/4"</sup>	23 <sup>5/8"</sup> x47 <sup>1/4"</sup>
PLIMATECH 	PLIMABEIGE/01	NATURALE/MATTE	776414	776552	776561	776580	



**PLIMABEIGE/02**

**GRES FINE PORCELLANATO**  
 FINE PORCELAIN STONEWARE / GRÈS CÉRAMÉ FIN / FEINSTEINZEUG-KOLLEKTIONEN / GRES PORCELÁNICO FINO  
 SQUADRATO - SQUARED - EQUARRI - REKTIFIZIERT - ESCUADRADO


9 mm 3/8" ↑↓	COLOR	SURFACE	60x120	60x60	30x60
			23 <sup>5/8"</sup> x47 <sup>1/4"</sup>	23 <sup>5/8"</sup> x23 <sup>5/8"</sup>	11 <sup>4/5"</sup> x23 <sup>5/8"</sup>
<b>PLIMATECH</b>	PLIMABEIGE/02	NATURALE/MATTE	776572	776510	776500
		STRUTTURATO	776662	-	-


6 mm 1/4" ↑↓	FLORIM OVERSIZE <b>magnUm</b>	COLOR	SURFACE	120x280	120x240	120x120	60x120
				47 <sup>1/4"</sup> x110 <sup>1/4"</sup>	47 <sup>1/4"</sup> x94 <sup>1/2"</sup>	47 <sup>1/4"</sup> x47 <sup>1/4"</sup>	23 <sup>5/8"</sup> x47 <sup>1/4"</sup>
<b>PLIMATECH</b>		PLIMABEIGE/02	NATURALE/MATTE	776415	776553	776562	776581



## PLIMABEIGE/03

**GRES FINE PORCELLANATO**  
 FINE PORCELAIN STONEWARE / GRÈS CÉRAMÉ FIN / FEINSTEINZEUG-KOLLEKTIONEN / GRES PORCELÁNICO FINO  
 SQUADRATO - SQUARED - EQUARRI - REKTIFIZIERT - ESCUADRADO

9 mm 3/8" ↑↓	COLOR	SURFACE	60x120	60x60	30x60
			23 <sup>5/8"</sup> x47 <sup>1/4"</sup>	23 <sup>5/8"</sup> x23 <sup>5/8"</sup>	11 <sup>4/5"</sup> x23 <sup>5/8"</sup>
PLIMATECH 	PLIMABEIGE/03	NATURALE/MATTE	776573	776511	776501
		STRUTTURATO	776663	-	-

6 mm 1/4" ↑↓	FLORIM OVERSIZE magnUm	COLOR	SURFACE	120x280	120x240	120x120	60x120
				47 <sup>1/4"</sup> x110 <sup>1/4"</sup>	47 <sup>1/4"</sup> x94 <sup>1/2"</sup>	47 <sup>1/4"</sup> x47 <sup>1/4"</sup>	23 <sup>5/8"</sup> x47 <sup>1/4"</sup>
PLIMATECH 	PLIMABEIGE/03	NATURALE/MATTE	776416	776554	776563	776582	



# PLIMAGRAY/01

## GRES FINE PORCELLANATO

FINE PORCELAIN STONEWARE / GRÈS CÉRAME FIN / FEINSTEINZEUG-KOLLEKTIONEN / GRES PORCELÁNICO FINO

SQUADRATO - SQUARED - EQUARRI - REKTIFIZIERT - ESCUADRADO

9 mm 3/8" ↑↓	COLOR	SURFACE	60x120	60x60	30x60
			23 <sup>5/8"</sup> x47 <sup>1/4"</sup>	23 <sup>5/8"</sup> x23 <sup>5/8"</sup>	11 <sup>4/5"</sup> x23 <sup>5/8"</sup>
PLIMATECH	PLIMAGRAY/01	NATURALE/MATTE	776574	776513	776502
		STRUTTURATO	776664	-	-

6 mm 1/4" ↑↓	FLORIM OVERSIZE magnum	COLOR	SURFACE	120x280	120x240	120x120	60x120
				47 <sup>1/4"</sup> x110 <sup>1/4"</sup>	47 <sup>1/4"</sup> x94 <sup>1/2"</sup>	47 <sup>1/4"</sup> x47 <sup>1/4"</sup>	23 <sup>5/8"</sup> x47 <sup>1/4"</sup>
PLIMATECH		PLIMAGRAY/01	NATURALE/MATTE	776417	776555	776565	776583








## PLIMAGRAY/02

### GRES FINE PORCELLANATO

FINE PORCELAIN STONEWARE / GRÈS CÉRAMÉ FIN / FEINSTEINZEUG-KOLLEKTIONEN / GRES PORCELÁNICO FINO

SQUADRATO - SQUARED - EQUARRI - REKTIFIZIERT - ESCUADRADO

9 mm 3/8" 	COLOR	SURFACE	60x120	60x60	30x60
			23 <sup>5/8"</sup> x47 <sup>1/4"</sup>	23 <sup>5/8"</sup> x23 <sup>5/8"</sup>	11 <sup>4/5"</sup> x23 <sup>5/8"</sup>
PLIMATECH 	PLIMAGRAY/02	NATURALE/MATTE	776575	776514	776503
		STRUTTURATO	776665	-	-

6 mm 1/4" 	FLORIM OVERSIZE 	COLOR	SURFACE	120x280	120x240	120x120	60x120
				47 <sup>1/4"</sup> x110 <sup>1/4"</sup>	47 <sup>1/4"</sup> x94 <sup>1/2"</sup>	47 <sup>1/4"</sup> x47 <sup>1/4"</sup>	23 <sup>5/8"</sup> x47 <sup>1/4"</sup>
PLIMATECH 	PLIMAGRAY/02	NATURALE/MATTE	776418	776556	776567	776584	



# PLIMAGRAY/03

**GRES FINE PORCELLANATO**  
 FINE PORCELAIN STONEWARE / GRÈS CÉRAME FIN / FEINSTEINZEUG-KOLLEKTIONEN / GRES PORCELÁNICO FINO  
 SQUADRATO - SQUARED - EQUARRI - REKTIFIZIERT - ESCUADRADO

9 mm 3/8" ↑↓	COLOR	SURFACE	60x120	60x60	30x60
			23 <sup>5/8"</sup> x47 <sup>1/4"</sup>	23 <sup>5/8"</sup> x23 <sup>5/8"</sup>	11 <sup>4/5"</sup> x23 <sup>5/8"</sup>
PLIMATECH	PLIMAGRAY/03	NATURALE/MATTE	776576	776515	776504
		STRUTTURATO	776666	-	-

6 mm 1/4" ↑↓	FLORIM OVERSIZE magnum	COLOR	SURFACE	120x280	120x240	120x120	60x120
				47 <sup>1/4"</sup> x110 <sup>1/4"</sup>	47 <sup>1/4"</sup> x94 <sup>1/2"</sup>	47 <sup>1/4"</sup> x47 <sup>1/4"</sup>	23 <sup>5/8"</sup> x47 <sup>1/4"</sup>
PLIMATECH		PLIMAGRAY/03	NATURALE/MATTE	776419	776557	776568	776585





**PLIMAWHITE/01**



**PLIMAWHITE/02**



**PLIMAWHITE/03**

**PLIMATECH**



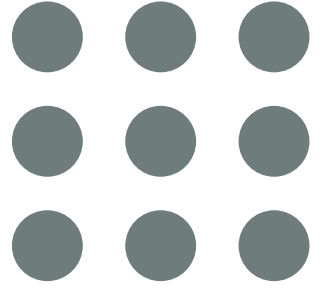
**PLIMABEIGE/01**



**PLIMABEIGE/02**



**PLIMABEIGE/03**





**PLIMAGRAY/01**



**PLIMAGRAY/02**

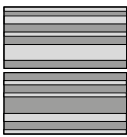





**PLIMAGRAY/03**












# PLIMATECH

**GRES FINE PORCELLANATO**

FINE PORCELAIN STONEWARE / GRÈS CÉRAMÉ FIN / FEINSTEINZEUG-KOLLEKTIONEN / GRES PORCELÁNICO FINO  
SQUADRATO - SQUARED - EQUARRI - REKTIFIZIERT - ESCUADRADO

9 mm 3/8" ↑↓			30x60 11 4/5" x 23 5/8"	
	COLOR	SURFACE	 muretto 3D A+B	
	PLIMAWHITE/02	NATURALE/MATTE	776729	
<b>PLIMATECH</b>		PLIMABEIGE/02	NATURALE/MATTE	776730
		PLIMAGRAY/02	NATURALE/MATTE	776731

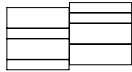
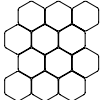



PEZZI SPECIALI/SPECIAL TRIMS/PIÈCES SPÉCIALES/FORMSTÜCKE/PIEZAS ESPECIALES

9 mm 3/8" ↑↓	COLOR	SURFACE	4,6x60 1 4/5" x 23 5/8"	33x120x3 13" x 47 1/4" x 1 1/8"
			 battiscopa	 gradino
	PLIMAWHITE/01	NATURALE/MATTE	776676	776685
	PLIMAWHITE/02	NATURALE/MATTE	776679	776688
	PLIMAWHITE/03	NATURALE/MATTE	776682	776691
	PLIMABEIGE/01	NATURALE/MATTE	776677	776686
<b>PLIMATECH</b>		PLIMABEIGE/02	776680	776689
	PLIMABEIGE/03	NATURALE/MATTE	776683	776692
	PLIMAGRAY/01	NATURALE/MATTE	776678	776687
	PLIMAGRAY/02	NATURALE/MATTE	776681	776690
	PLIMAGRAY/03	NATURALE/MATTE	776684	776693











**Per un effetto ottimale della posa, florim suggerisce di mantenere 2 mm di fuga per pose monoformato e 3 mm per combinare formati misti** - For optimal installation results, florim recommends maintaining a joint of 2 mm 1/12" for single format installations and 3 mm 1/8" to combine mixed formats. - Pour réaliser une pose parfaite, florim suggère de maintenir 2 mm de joint pour la pose des monoformats et 3 mm pour les combinaisons de formats mixtes. - Um einen optimalen effekt beim verlegen zu erzielen empfiehlt florim eine 2 mm fuge bei einformatigen verlegungen und 3 mm fuge bei formatkombinationen Para lograr los máximos resultados en la posa del producto, florim aconseja 2 mm de junta en aplicaciones monoformato y 3 mm en combinaciones de formatos mixtos

**In relazione alle differenti tecnologie produttive l'accostamento di prodotti con spessori diversi potrebbe presentare delle disomogeneità, se ne sconsiglia pertanto l'abbinamento.** / Due to the different production technologies, contiguous installation of products with different thickness may give a non-homogeneous result. For this reason we do not recommend this option. / Vu que différentes technologies de production sont utilisées avec des épaisseurs différentes, des problèmes d'homogénéité pourraient se présenter, il est donc déconseillé de les poser ensemble. / Wegen unterschiedlicher Produktionstechnologien können die Fliesen mit verschiedenen Materialstärken optische Differenzen aufweisen. Von einem direkten Aneinanderlegen wird deshalb abgeraten. / Dadas las diferentes tecnologías productivas, la combinación de productos de diferentes espesores podría dar lugar a heterogeneidad, por lo que se desaconseja mezclarlas.

**GRES FINE PORCELLANATO**FINE PORCELAIN STONEWARE / GRÈS CÉRAME FIN / FEINSTEINZEUG-KOLLEKTIONEN / GRES PORCELÁNICO FINO  
SQUADRATO - SQUARED - EQUARRI - REKTIFIZIERT - ESCUADRADO

6 mm 1/4" ↑↓	COLOR	SURFACE	30x60 11 <sup>4</sup> / <sub>5</sub> "x23 <sup>5</sup> / <sub>8</sub> "	30x34 11 <sup>4</sup> / <sub>5</sub> "x13 <sup>2</sup> / <sub>5</sub> "
			 muretto	 HIVE
	PLIMAWHITE/02	NATURALE/MATTE	776704	776709
<b>PLIMATECH</b>		PLIMABEIGE/02	776705	776710
		PLIMAGRAY/02	776706	776711

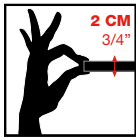
## PEZZI SPECIALI/SPECIAL TRIMS/PIÈCES SPÉCIALES/FORMSTÜCKE/PIEZAS ESPECIALES

6 mm 1/4" ↑↓	COLOR	SURFACE	4,6x60 1 <sup>4</sup> / <sub>5</sub> "x23 <sup>5</sup> / <sub>8</sub> "  battiscopa
	PLIMAWHITE/01	NATURALE/MATTE	776695
	PLIMAWHITE/02	NATURALE/MATTE	776698
	PLIMAWHITE/03	NATURALE/MATTE	776701
	PLIMABEIGE/01	NATURALE/MATTE	776696
<b>PLIMATECH</b>		PLIMABEIGE/02	776699
	PLIMABEIGE/03	NATURALE/MATTE	776702
	PLIMAGRAY/01	NATURALE MATTE	776697
	PLIMAGRAY/02	NATURALE MATTE	776700
	PLIMAGRAY/03	NATURALE MATTE	776703

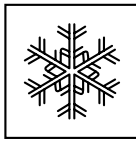
**PLIMATECH**

# PLIMATECH OUTDOOR

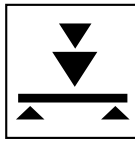
## Vantaggi tecnici - Technical advantages - Avantages techniques Technische Vorteile - Ventajas técnicas



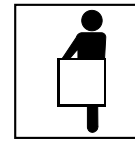
- Lastra monolitica compatta di spessore 2 cm squadrata e rettificata
- Compact monolithic slab 2 cm thick squared and rectified
- Dalle monolithique compacte de 2 cm d'épaisseur, égarrie et rectifiée
- Kompakte monolithische Platte, 2 cm dick, rechteckig und scharfkantig geschliffen
- Losa monolítica compacta de 2 cm de espesor, escuadrada y rectificada.



- INGELIVO
- FROST RESISTANT
- INGÉLIF
- FROSTBESTÄNDIG
- RESISTENTE A LA HELADA



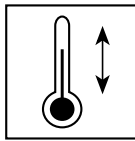
- ELEVATA RESISTENZA AI CARICHI STATICI
- HIGH STATIC LOAD RESISTANCE
- RÉSISTANCE ÉLEVÉE AUX CHARGES STATIQUES
- HOHE STATISCHE BELASTBARKEIT
- ELEVADA RESISTENCIA A LAS CARGAS ESTÁTICAS



- FACILE DA POSARE
- EASY TO INSTALL
- FACILE À POSER
- VERLEGELEICHT
- FÁCIL DE COLOCAR



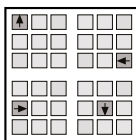
- ANTISCIVOLO R11
- ANTI SLIP R11
- ANTIDÉRAPANT R11
- RUTSCHFEST R11
- ANTIDESLIZANTE R11



- RESISTENTE AGLI SBALZI TERMICI
- THERMAL SHOCK RESISTANT
- RÉSISTANT AUX ÉCARTS THERMIQUES
- TEMPERATURWECHSELBESTÄNDIG
- RESISTENTE A LAS OSCILACIONES TÉRMICAS



- FACILE DA PULIRE
- EASY TO CLEAN
- FACILE À NETTOYER
- REINIGUNGSLEICHT
- FÁCIL DE LIMPIAR



- RIMOVIBILE E RIUTILIZZABILE
- REMOVABLE AND REUSABLE
- DÉMONTABLE ET RÉUTILISABLE
- ENTFERNBAR UND WIEDERVERWENDBAR
- DESMONTABLE Y REUTILIZABLE



- INATTACCABILE DA AGENTI CHIMICI E MUFFE
- IMPERVIOUS TO ATTACK BY CHEMICALS OR MOULD
- RÉSISTANT AUX AGENTS CHIMIQUES ET AUX MOISSISURES
- UNANGREIFBAR DURCH CHEMISCHE STOFFE UND SCHIMMEL
- RESISTENTE A LOS AGENTES QUÍMICOS Y A LOS MOHOS

## Applicazioni - Applications - Applications - Verlegung - Aplicaciones

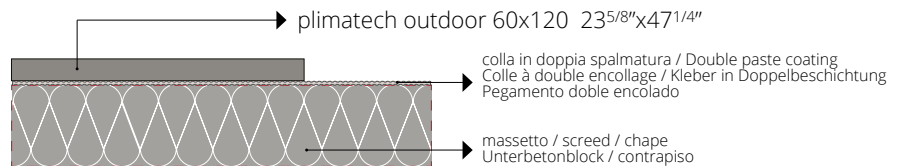
- Posa diretta su erba
- Direct installation on grass
- Pose direct sur de l'herbe
- Verlegung direkt auf Rasen
- Colocación directa sobre hierba



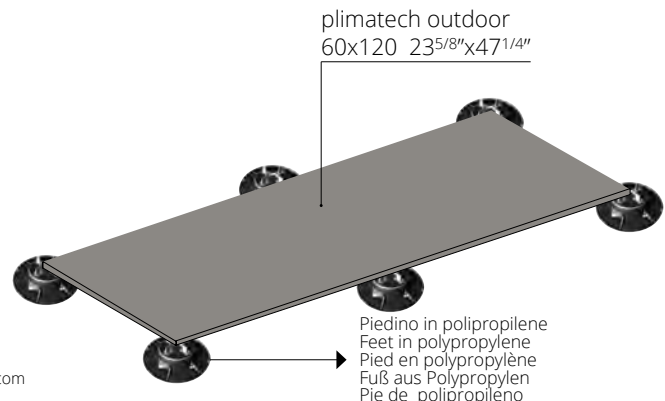
- Posa diretta su ghiaia
- Direct installation over gravel
- Pose direct sur du gravier
- Verlegung direkt auf Kies
- Colocación directa sobre grava



- Posa su massetto cementizio
- Installation on sand-cement screed
- Pose sur chape ciment
- Verlegung auf Zement-Unterbetonblock
- Colocación sobre contrapiso de hormigón



- Posa su piedini fissi o regolabili
- Installation on fixed or adjustable feet
- Pose sur pieds fixes ou réglables
- Verlegung auf feststehende oder regulierbare Füße
- Colocación sobre pies fijos o regulables



Per le specifiche di utilizzo dei sistemi sopraelevati vedi il sito florim.com  
For the specifics on use of raised systems visit the site florim.com  
Pour les caractéristiques d'utilisation des systèmes surélevés, voir le site florim.com  
Für die Nutzungsbedingungen der Doppelbodensysteme siehe Webseite florim.com  
Para las especificaciones de empleo de los sistemas sobreelevados consulte el sitio web florim.com

Le lastre ceramiche sono sottoposte a un trattamento di compattazione termica che assicura resistenza e durata nel tempo. Il bassissimo assorbimento d'acqua rende perciò il materiale ingelivo. Ciò può comportare ristagni d'acqua superficiali anche per materiale installato a regola d'arte. / Ceramic tiles undergo a compacting thermal treatment that ensures resistance and durability. The low level of water absorption makes the slabs frost resistant. This could result in superficial water stagnations even if materials are installed in a workmanlike manner. / Les carreaux de céramique subissent un traitement thermique de compactage qui assure résistance et durabilité. Le bas niveau d'absorption d'eau rend les dalles résistant au gel. Il pourrait en résulter des stagnations d'eau superficielles, même si les dalles ont été installées dans les règles de l'art. / Die Keramikplatten werden einer thermischen Verdichtung unterzogen, welche die Widerstandsfähigkeit und Langlebigkeit sichert. Die extrem niedrige Wasseraufnahme macht das Material frostsicher. Die hohe Materialdichte kann, auch bei einer perfekten Verlegung, eine längere Abtrocknungszeit von angestaumtem Wasser zur Folge haben. / Las baldosas cerámicas se someten a un tratamiento de compactación térmica que asegura resistencia y durabilidad. La baja absorción de agua hace que las baldosas resistan al hielo. Esto podría resultar en estancamientos superficiales de agua, incluso si los materiales están instalados según las reglas del arte.



PLIMAWHITE/02






PLIMABEIGE/02



PLIMAGRAY/02

# PLIMATECH

**GRES FINE PORCELLANATO**  
 FINE PORCELAIN STONEWARE/GRES CERAME FIN/FEINSTEINZEUG-KOLLEKTIONEN/GRES PORCELANICO FINO  
 SQUADRATO - SQUARED - EQUARRI - REKTIFIZIERT - ESCUADRADO

20 mm 3/4" ↓	COLOR	SURFACE	60x120 23 <sup>5/8"</sup> x47 <sup>1/4"</sup>
	PLIMAWHITE/02	STRUTTURATO	776401
<b>PLIMATECH</b> 	PLIMABEIGE/02	STRUTTURATO	776404
	PLIMAGRAY/02	STRUTTURATO	776407



SGBP 2018-1992

FLORIM OVERSIZE  
magnUm

<b>CE</b>
<b>FLORIM Ceramiche S.p.A SB</b> Via Canaletto, 24 - 41042 Fiorano Modenese (MO) - Italia 05 <b>FLORIM 001</b>
<b>EN 14411:2012</b> Dry-pressed ceramic tiles, with water absorption $E_b \leq 0,5 \%$ , for internal and external walls and floorings

Per informazioni relative ai dati tecnici su marcatura CE vedere il sito [www.florim.com](http://www.florim.com)  
 Please refer to our web site [www.florim.com](http://www.florim.com) for technical information related to CE labeling  
 Pour tout renseignement sur l'étiquetage CE veuillez consulter le site [www.florim.com](http://www.florim.com)  
 Informationen bezüglich technischer Daten zur Beschriftung CE entnehmen Sie unserer Website [www.florim.com](http://www.florim.com)  
 Para informaciones relativas a las especificaciones técnicas sobre la marca CE, chequear el sitio [www.florim.com](http://www.florim.com)

<b>CE</b>
<b>FLORIM Ceramiche S.p.A SB</b> Via Canaletto, 24 - 41042 Fiorano Modenese (MO) - Italia 09 <b>FLORIM 003</b>
<b>EN 14411:2012</b> Dry-pressed ceramic tiles, with water absorption $E_b \leq 0,5 \%$ , for internal and external walls and floorings

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 Pour tout renseignement sur l'étiquetage CE veuillez consulter le site [www.florim.com](http://www.florim.com)  
 Informationen bezüglich technischer Daten zur Beschriftung CE entnehmen Sie unserer Website [www.florim.com](http://www.florim.com)  
 Para informaciones relativas a las especificaciones técnicas sobre la marca CE, chequear el sitio [www.florim.com](http://www.florim.com)



	Sistema di gestione della Qualità: <b>Certificato n°, 50 100 1271</b>
	Sistema di gestione dell'Ambiente: <b>Certificato n°, 50 100 100 74</b>
	Sistema di gestione della Salute e Sicurezza dei lavoratori: <b>Certificato n°, 50 100 13825</b>
	Sistema di gestione dell'Energia: <b>Certificato n°, 50 100 13545</b>



GRADO DI VARIAZIONE CROMATICA - DEGREE OF COLOUR CHANGE - DEGRE DE VARIATION CHROMATIQUE - GRAD DER FARBABWEICHUNG - GRADO DE VARIACIÓN CROMÁTICA

<p><b>V1 LOW</b> THE LEAST AMOUNT OF SHADE AND TEXTURE VARIATION ATTAINABLE IN NATURALLY FIRED CLAY PRODUCTS.</p> <p>Prodotto Monocromatico Produit Monochromatique Einfarbiges Produkt Producto Monocromático</p>	<p><b>V2 MODERATE</b> LIGHT TO MODERATE SHADE AND TEXTURE VARIATION WITHIN EACH CARTON.</p> <p>Prodotto con leggera variazione cromatica Produit à légère variation chromatique Produkt mit leichter Farbnuance Producto con una pequeña variación cromática</p>	<p><b>V3 HIGH</b> HIGH SHADE AND TEXTURE VARIATION WITHIN EACH CARTON.</p> <p>Prodotto con marcata variazione cromatica Produit à variation chromatique accentuée Produkt mit ausgeprägter Farbnuance Producto con evidente variación cromática</p>	<p><b>V4 RANDOM</b> VERY HIGH SHADE AND TEXTURE VARIATION WITHIN EACH CARTON.</p> <p>Prodotto con forte variazione cromatica Produit à forte variation chromatique Produkt mit starker Farbnuance Producto con fuerte variación cromática</p>
		PLIMAWHITE/01-PLIMABEIGE/01-PLIMAGRAY/01	PLIMAWHITE/02-PLIMABEIGE/02 PLIMAGRAY/02-PLIMAWHITE/03-PLIMABEIGE/03 PLIMAGRAY/03

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